



# six foot design co

Seeing Brand Potential, Growing Together

## Company Profile



## A LITTLE ABOUT US

We are a small freelance creative studio with big capabilities, established in late 2023. My wife, Laurel, and I have chosen to build Six Foot Design Co as an after-hours venture, with the vision of growing it into a fully-fledged boutique studio.

With a strong background in management from the medical industry, Laurel is a silent partner bringing a structured, strategic perspective to our ideas. I bring over two decades of expertise in design and branding, having worked across various product and service industries. Together, we blend structure, creativity, and experience to craft impactful design solutions.

**We're all about meaningful, long-lasting relationships — not just quick, one-off gigs.**

## OUR PURPOSE AND MISSION

We exist to grow, empower, inspire, and connect businesses with their audiences through creativity, thought leadership, partnership, and visual storytelling.

By asking the right questions and deeply understanding your brand, we craft thoughtful brand experiences and unique visual storytelling tailored to startups, micro, small, and medium businesses. We know we're not perfect, but we strive for bold, standout results—helping brands “walk tall” and go places. Our goal is to guide clients toward the best creative direction, leveraging the power of exceptional design.



Our passion is rooted in experience, continuous learning, and an appreciation for craftsmanship—drawing inspiration from both past design masters and today's pioneers.

## WHAT WE VALUE

### **Creativity**

Pushing boundaries to craft unique, meaningful designs.

### **Learning & Growth**

Constantly evolving to deliver better solutions.

### **Collaboration & Partnership**

Building strong, lasting relationships.

### **Faith**

Staying committed to our values and Christian belief with integrity and purpose.

### **Empowerment**

Equipping brands with the tools to succeed.

### **Communication**

Prioritizing clear, open, and effective dialogue.





**YOUR BRAND HAS OUT OF THIS  
WORLD POTENTIAL LET'S TAKE IT PLACES**

# OUR SERVICES

While we specialize in Brand Design and Illustration, we offer a broad range of design solutions. Our primary focus is understanding your business, goals, and market. From there, we conduct thorough research and deliver strategically-driven creative work, pinpointing what makes your brand truly unique.

## Branding

- Logo and brand Identity
- Brand Patterns and Icons and visuals
- Individual Stationery and collateral
- Creative Strategy and Research
- Colour or Identity System Style Guides

## Print Advertising

- Brochures and Product Catalogues
- Company Profiles
- Calendars
- Posters
- Packaging
- Advertising Campaigns
- Product and Staff Photography

## Illustration

- Artistic for Posters and Wallpapers
- Book Cover Illustration
- Isometric Technical and Artistic
- Product Installation
- Illustrations for Powerpoint
- Environment design

## Digital Advertising

- Marketing / E-Commerce Websites
- Social Media Post Design
- Animated or Static Digital Adverts
- Banner Adverts
- HTML Mailers
- Powerpoints
- Digital Catalogues for Websites

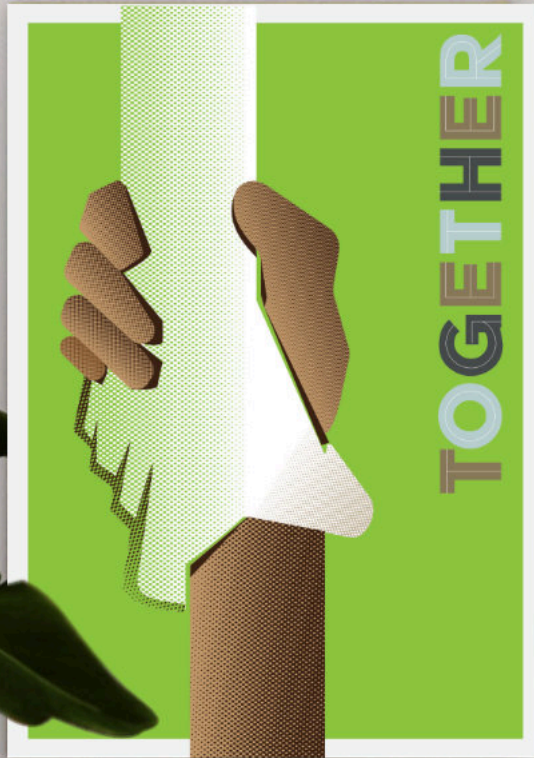


**BRAND AND AUDIENCE ALIGNMENT IS IMPORTANT TO US,  
MUCH LIKE WHEN THE STARS ALIGN MAGIC HAPPENS**



# TOGETHER

Personal illustration project.



# PLASTICCOURT

Logo and brand work included a primary and secondary logo which would be used on nets, along with a brand style document and mobile friendly website.

[www.plasticcourt.com](http://www.plasticcourt.com)



**PLASTICCOURT**  
SPORT COURT SPECIALISTS  
TENNIS • NETBALL BASKETBALL



# FUJI POKE BOWLS

5 page website with custom illustration/animation on the home page.

[www.fujipokebowls.co.za](http://www.fujipokebowls.co.za)





COCARBON

HOME OUR TECHNOLOGY CO-PRODUCTS PARTNERS CONTACT US



## COCARBON

5 page parallax website  
include d infographic icon  
design

[www.cocarbon.co.za](http://www.cocarbon.co.za)





# PLANET X

A range of posters brought about by our love for simple vector illustration and sci-fi



**We would love to have you onboard,  
Let's Design Awesome Together**

**Find us online**

**Web:** [www.sixfootdesignco.co.za](http://www.sixfootdesignco.co.za)

**Social media:** [@sixfootdesignco](https://www.instagram.com/sixfootdesignco)



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